



Outer South Community Committee **FACEBOOK**
highlights

2nd July – 17th September 2018

Since 2nd July 2018 the Outer South Community Committee Facebook page has gained:

- **26 new page 'likes'** (and currently has) **731 followers**

This means that this is the **fourth** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!!

By far the most popular post since the 2nd July was the posting regarding the Compassionate City Awards 2018:

- has been shared 25 times
- commented upon 3 times
- **has reached a total of 6,174 people**

On the following pages are screenshots of the most popular three posts since the 2nd July. Alongside it are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Compassionate City Awards 2018

6,124 people had this post delivered to them and it had 134 post clicks. There was also 15 post likes, alongside 3 comments and 25 shares.

Post Details

 **Leeds City Council Outer South Community Committee** is  feeling happy.
Published by Carl Hinchliffe [?] · 27 July at 12:11 · 

Compassionate City Awards 2018!

Nominations for Leeds Compassionate City Awards are now open! If you know a person or organisation who goes above and beyond to improve lives in your community, we want to hear about them.

There are 8 different award categories that they could be eligible for, so to nominate and find out more, check out the webpage:



Leeds compassionate city awards 2018

Leeds compassionate city av

 Get more likes, comments and shares
Boost this post for £4 to reach up to 4,400 people.

 6,124 people reached

[Boost Post](#)

Performance for your post

6,124 People Reached

45 Reactions, comments & shares 

15	5	10
 Like	On post	On shares

2	0	2
 Love	On post	On shares

3	0	3
Comments	On Post	On Shares

25	25	0
Shares	On Post	On Shares

134 Post Clicks

1	37	96
Photo views	Link clicks	Other Clicks 

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts

0 Report as Spam 0 Unlike Page

Reported stats may be delayed from what appears on posts



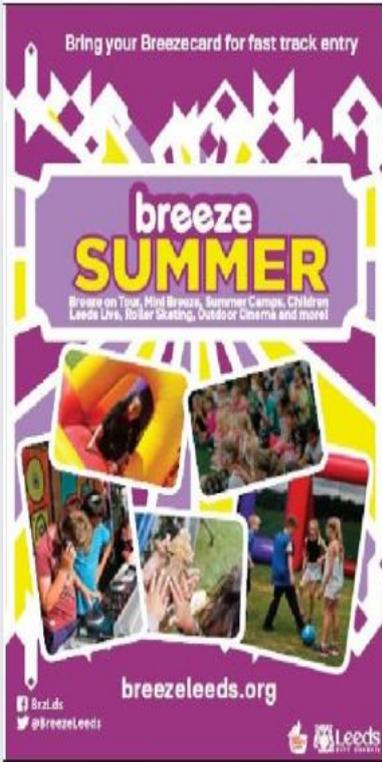
2nd Place – Summer Breeze Activities (funded by the Community Committee)

2,514 people had this post delivered, with 82 post clicks. There was also 2 post likes and 15 shares.

Post Details ✕

 **Leeds City Council Outer South Community Committee** is ⋮
😊 feeling happy.
Published by Carl Hinchliffe (?) · 18 July at 11:45 · 🌐

Breeze Summer Events...excellent opportunities to get involved in a variety of events & activities!
Please see flyer for website details



🌱 **Get more likes, comments and shares**
Boost this post for £4 to reach up to 4,400 people.

 **2,514** people reached **Boost Post**

15 Shares

Performance for your post

2,514 People Reached

17 Likes, Comments & Shares 📊

2 Likes	0 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
15 Shares	15 On Post	0 On Shares

82 Post Clicks

37 Photo views	0 Link clicks	45 Other Clicks 📊
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



2nd most popular post

3rd Place – Outer South Summer Holiday Programme 2018 (funded by the Community Committee)

2,178 people had this post delivered to them. A further 11 people shared the post and there was 14 post likes and 2 comments.

Post Details

Leeds City Council Outer South Community Committee is feeling excited.
Published by Lyn Bambury Loc (?) · 16 July at 14:25 · 🌐

Lots of fun activities going on for young people in Outer South during Summer 2018. Check out the flyers below for details of the youth service holiday programme which is being delivered during the summer holidays and funded by the ward members of the Outer South Community Committee.

For more information on Youth Service Activities visit our Facebook page: www.facebook.com/youthservice123

Performance for your post

2,178 People Reached

27 Likes, Comments & Shares

14 Likes	2 On Post	12 On Shares
2 Comments	0 On Post	2 On Shares
11 Shares	11 On Post	0 On Shares

97 Post Clicks

54 Photo views	0 Link clicks	43 Other Clicks
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NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

3rd most popular post

👍 Get more likes, comments and shares
Boost this post for £4 to reach up to 4,400 people.

👤 2,178 people reached Boost Post